

Building Experience Specialist

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Company: The LEGO Group

Location: Billund

Category: other-general

Job Description

Do you want to use your experience in crafting and developing the best building experience and help us ensure continuous joy of building?

Then join us as Building Instruction Experience Specialist (BIX). You will be responsible for delivering outstanding building instructions ensuring that our customers have the world's best physical and digital building experiences!

Core Responsibilities

With an end-to-end perspective, you will craft, develop and test high quality building instructions with strong focus on ensuring a natural build flow that fits the age of the target group, their motor as well as cognitive skills. This includes to:

- build both physical and digital models, to ensure a smooth and targeted building flow and finalize the layout of the building instruction

- be an obvious children's ambassador in your role as BIX-coach in the development process

- deliver consistently high quality in all sub results as well as in the final building instruction

- help bring new building instruction experience concepts to life in both the physical and digital world and continuously look for opportunities to improve the building experience

- participate in kids tests and share relevant learnings with all collaborators

integrate validated test results and observations in your work and challenge decisions that conflict with our best practice

initiate continuous improvement activities/projects to ensure constant optimization of work processes and tools

Play your part in our team succeeding

In our department, Virtual Assets & Building Instruction Experience, we deliver digital components and world class buildings experiences for both the physical and digital instructions for the LEGO builders of tomorrow.

We value close collaboration with our business partners, working with an agile mentality. Our objective is to develop new and inspiring LEGO building experiences with a united physical and digital design language.

Do you have what it takes?

You come with a natural passion for the LEGO® brick and the LEGO building system! Besides, there are several entries into this role. You might have a background as 2D/3D graphic designer, design engineer, construction architect or similar background and/or education. We imagine that you bring:

experience with IT tools (Outlook, Excel, Power Point, SAP, InDesign, LDD)

a strong understanding of model construction and various target groups

detail oriented and you always integrate quality assurance in everything you do.

effective communication and collaboration skills, including proficiency in English

experience driving small projects

Moreover, it will be an advantage if you bring:

proven skills in 3D and 2D tools and digital development

knowledge about agile/scrum principles

solid knowledge of children's motor skills and play patterns

knowledge of translating guidelines and design principles into concrete output

Please note that relocation support is not offered for this role

What's in it for you?

Here are some of what to expect:

Family Care Leave- We offer enhanced paid leave options for those important times.

Insurances– All colleagues are covered by our life and disability insurance which provides protection and peace of mind.

Wellness– We want you to be your best self, so you'll have access to the Headspace App and lots of wellbeing initiatives and programmes run by local teams where you are based.

Colleague Discount– We know you'll love to build so from day 1 you will qualify for our generous colleague discount.

Bonus – We do our best work to succeed together. When goals are reached and if eligible, you'll be rewarded through our bonus scheme.

Your workplace– When you join the team you'll be assigned a primary workplace location i.e. one of our Offices, stores or factories. Our hybrid work policy means an average of 3 days per week in the office. The hiring team will discuss the policy and role eligibility with you during the recruitment process.

Children are our role models. Their curiosity, creativity and imagination inspire everything we do. We strive to create a diverse, dynamic and inclusive culture of play at the LEGO Group, where everyone feels safe, valued and they belong.

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