

## Business Analyst (Contract)

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Company: Inizio Engage XD

Location: Denmark

Category: computer-and-mathematical

**On the behalf of a client, Inizio Engage (previously Ashfield) is recruiting a Business Analyst for a month consultant assignment, based in Sweden or Denmark.**

**The Client is a global healthcare leader that unites caring with discovery to make life better for people around the world. They were founded more than a century ago by a man committed to creating high-quality medicines that meet real needs, and today they remain true to that mission.**

### **Overview:**

The Northern European Hub Business Analytics and Customer Operations (BA & O) team is the central point of authority and accountability on all commercial data and analytics needs in the hub.

We work as a team of fourteen () providing data analysis and insights to various Brands/Business Units. Using the data/insights to tell a story and influence change and inform senior business leaders.

The position gives you the opportunity to help shape a new culture within the business.

Using your data interpretation/visualisation skills you can share the story the data tells- interpreting and communicating analytics outputs in a way the entire business can use to facilitate better decision-making.

### **Responsibilities include:**

- Engage with business partners to provide solutions to problems with increased scope and complexity (by Brand or Business Unit) by identifying relevant data and providing actionable

insights.

- Develop a data driven decision making culture, challenging business partners to improve strategy, implementation and processes.
- Create complex queries / extracts by combining multiple data sources, make new data sources available across multiple datasets- both internal and external.
- Present the results and recommendations in front of business leaders and be able to influence / challenge business decisions.
- Be proficient at cleaning, preparation and joining of data through Knime, AWS Glue.
- Be qualified or have at least foundational experience in visualisation software and good visualisation practice.

Additional

- Provide crucial support to end users (Sales reps, Marketing, Payer teams and others) to deliver effective operational business support and build good working relationships with all business units.
- Educate, coach or check results of other Analysts on complex issues and share knowledge in the team

You will come to us with:

- Demonstrated experience as a Business Analyst with an eye for detail, preferably with experience in the pharmaceutical industry.
- Advanced data cleaning and preparation skills (database querying, descriptive statistics) and understanding of key statistical concepts (regressions, modelling)
- Proficient use of Excel (lookups, pivot tables etc.).
- Understanding of local healthcare/pharmaceutical industry (Healthcare/NHS data/ NHS structure knowledge).
- Experience of working effectively in cross-functional teams in a virtual, multi-national organisation.

Influencing & Communicating

- Ability to tell stories based on data and present in front of business leaders
- Ability to manage and lead projects

Additional skills and preferences:

- Previous Pharmaceutical experience
- Experience of Veeva and other salesforce platforms.

- Experience in writing code Python, SQL, Java, VBA)

## Contact

Sidsel Tenold

Recruiter

Telefon: (+)

## About Inizio Engage

Inizio Engage is a global strategic, commercial and creative engagement partner that specializes in healthcare. Combining our unique mix of consultation, creation and activation expertise with the latest technology, we design and deliver tailored solutions that inspire lasting change. At Inizio Engage, we've brought together a group of more than 7, experts, working in more than countries.

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