

Commercial Product Manager Savoury and Plant-Based Meat

[Apply Now](#)

Company: AAK

Location: Aarhus

Category: other-general

About the role

As the Commercial Product Manager of Savoury and Plant-Based Meat, you will be part of the European Product Management team.

Your primary responsibility will be driving and securing the development, performance, and profitability of a commercially attractive portfolio, reflecting market and customer needs in Europe.

You will be the owner of the product portfolio – maintain and develop the right product portfolio and the segmented value propositions, positioning, and profitability expectations across the product portfolio.

You will guide the go-to-market activities from the industry perspective in collaboration with colleagues in both commercial and technical functions. Strategic customer visits and visiting colleagues are part of the job and some traveling must be expected.

Responsibilities

As Commercial Product Manager of Savoury and Plant-Based Meat, your main tasks and responsibilities will be:

- Responsible for translating business strategy into product strategy.

- Review market insights and steer the frontend loading activities.
- Manage and develop the product portfolio and conduct yearly reviews.
- Be the gatekeeper for new products and product deletions.
- Monitor, guide, and set expectations regarding product pricing and margins to ensure profitability targets are met.
- Assessing value proposition and ensuring insights on key differentiators.
- Product launches.

About you

To be successful in the role you:

- Have a master's degree in food or similar technical insights, Product Management, Marketing, Commercial, or a similar education. You have a strong track record of go-to-market functions within the B2B - food industry. You have a solid understanding of the financial consequences of relevant business decisions. Insights into the industry on an international level - product lines, key players, and markets are a plus, as well as an understanding of the competition, suppliers, and the regulatory environment.
- On a personal level you can relate to the passion for Making Better Happen and you can see yourself driving growth by being collaborative, agile, and accountable for your actions.
- Strong communication skills in general and fluent in writing and spoken English.

In return AAK offer

- Join a pioneering company in specialty oils and fats, driving innovation and sustainability.
- In AAK you can work across 25+ countries, gaining international exposure and collaborating with a diverse team.
- AAK invests in your development with training, mentorship, and clear career paths.
- You will contribute to a greener world with AAK's sustainability-focused approach.

- Join a diverse and inclusive workplace that values every individual's perspective and talents.

Contacts and Applications

[Apply Now](#)

Cross References and Citations:

1. Commercial Product Manager Savoury and Plant-Based Meat Statisticsjobs Jobs Aarhus Statisticsjobs ↗
2. Commercial Product Manager Savoury and Plant-Based Meat Saopaulojobs Jobs Aarhus Saopaulojobs ↗
3. Commercial Product Manager Savoury and Plant-Based Meat Jobsinnigeria Jobs Aarhus Jobsinnigeria ↗
4. Commercial Product Manager Savoury and Plant-Based Meat Techstartupjobs Jobs Aarhus Techstartupjobs ↗
5. Commercial Product Manager Savoury and Plant-Based Meat Resume-score Jobs Aarhus Resume-score ↗
6. Commercial Product Manager Savoury and Plant-Based Meat LebanonjobsJobs Aarhus Lebanonjobs↗
7. Commercial Product Manager Savoury and Plant-Based Meat PropertyjobsJobs Aarhus Propertyjobs↗
8. Commercial Product Manager Savoury and Plant-Based Meat Resume-score Jobs Aarhus Resume-score ↗
9. Commercial Product Manager Savoury and Plant-Based Meat Searcheruropeanjobs Jobs AarhusSearcheruropeanjobs ↗
10. Commercial Product Manager Savoury and Plant-Based Meat Ukjobscentral Jobs Aarhus Ukjobscentral ↗
11. Commercial Product Manager Savoury and Plant-Based Meat Seouljobs Jobs Aarhus Seouljobs ↗
12. Commercial Product Manager Savoury and Plant-Based Meat Petroleumjobs Jobs Aarhus Petroleumjobs ↗

13. Commercial Product Manager Savoury and Plant-Based Meat [Appdeveloperjobs Aarhus](#) [Appdeveloperjobs](#) ↗
14. Commercial Product Manager Savoury and Plant-Based Meat [UltimatejobfinderJobs Aarhus](#) [Ultimatejobfinder](#) ↗
15. Commercial Product Manager Savoury and Plant-Based Meat [CarejobsJobs Aarhus](#) [Carejobs](#) ↗
16. Commercial Product Manager Savoury and Plant-Based Meat [ArchaeologyjobsJobs Aarhus](#) [Archaeologyjobs](#) ↗
17. Commercial Product Manager Savoury and Plant-Based Meat [CopenhagenjobsJobs Aarhus](#) [Copenhagenjobs](#) ↗
18. Commercial Product Manager Savoury and Plant-Based Meat [Newsjobs Jobs Aarhus](#) [Newsjobs](#) ↗
19. Commercial product manager savoury and plant-based meat [Jobs Aarhus](#) ↗
20. AMP Version of Commercial product manager savoury and plant-based meat [↗](#)
21. Commercial product manager savoury and plant-based meat [Aarhus Jobs](#) ↗
22. Commercial product manager savoury and plant-based meat [JobsAarhus](#) ↗
23. Commercial product manager savoury and plant-based meat [Job Search](#) ↗
24. Commercial product manager savoury and plant-based meat [Search](#) ↗
25. Commercial product manager savoury and plant-based meat [Find Jobs](#) ↗

Source: <https://dk.expertini.com/jobs/job/commercial-product-manager-savoury-and-plant-based-aarhus-aak-66bc7955c0/>

Generated on: 2024-05-05 by [Expertini.Com](#)