# **Denmark Jobs Expertini®**

# Digital Marketing Assistant (Finnish Market) - Student Worker

## **Apply Now**

Company: DEPT

Location: Denmark

Category: business-and-financial-operations

exciting place to accelerate your career.

## LocationCopenhagen, hybrid

## WHO ARE WE?

DEPT® is a pioneering technology and marketing services company that creates integrated end-to-end digital experiences for brands such as De'longhi, JYSK and many more.

Our team of 4,000+ digital specialists across 30+ locations on five continents deliver pioneering work on a global scale with a boutique culture. We live and breathe our 'big enough to cope, small enough to care' ethos, providing an inclusive, supportive and an

This position is part-time (student worker) and sits in **Creative Marketing** service based in Copenhagen. We combine data, technology, creative content, and paid media to crack brands' business problems & drive revenue through a variety of digital marketing solutions like ad campaigns, augmented reality, and chatbots.

We are currently growing our Content & Localization team and are looking for a Digital Marketing Student Assistant with expertise in Finnish to join the team.

#### **JOB PURPOSE**

As an agency we are in a fantastic position to combine our expertise across disciplines to disrupt the agency model and tackle some of the industry's biggest challenges head-on. You will work in a vibrant environment with clever minds that work for a variety of large global clients. At DEPT®, we're eager to hire the most talented experts in the game; people who continuously strive to improve their craft, are eager to learn, who want to inspire others, and strive for a better world.

As a Digital Marketing Student Assistant, you will ensure that we target our clients' customers with the right messages, as well as attain high-quality traffic for our clients' websites. You will primarily perform keyword research and write/localize content for the Finnish market for ads and webpages, across paid and organic search & social media. The team you will work in is a young, ambitious and international team counting 30+ different nationalities.

## WHAT WE ARE LOOKING FOR

For this role, we're looking for a student wfluest in Finnish, written and spoken. The working hours are approximately 15 hours monthly. Besides that, you:

Are currently studying and have at least 1+ years left before graduating from a Bachelor's or Master's degree in Marketing, Business or another relevant field

Have a good business sense and a focus on performance

Have strong communicative skills

Have experience with Excel or Google sheets

Have the ability to prioritize

Experience with online marketing is an advantage, however, it is not a demand provided you show interest in the area.

#### WE OFFER

A healthy, varied and delicious lunch;

A lot of fun social events such as Friday bars, company parties etc.;

A flexible, hybrid working policy and a great workplace in our awesome office in Christianshavn;

A reputation for doing good. DEPT® has been a Certified and named 'Agency of the Year' at both The Lovies and The Webby Awards;

Awesome clients. Whether big or small, local or global — at DEPT® you'll get the opportunity to work with clients of all sizes and across all industries;

The opportunity for possibility. We want to enable you to do what you do best and help you develop your skills further with training and development;

Global annual in which employees come together and donate their skills to support local charities.

#### **APPLY**

In your application, please indicate your language level in Finnish as well as your expected graduation year / month. In case you are soon graduating from a Bachelor's degree and you will continue studying after this, please indicate this as well.

If you have any questions regarding this or other job opportunities with DEPT® DK, please feel free to contact our recruitment team via - we look forward to hearing from you!

DIVERSITY, EQUITY & INCLUSION

At DEPT®, we take pride in creating an inclusive workplace where everyone has an equal opportunity to thrive. We actively seek to recruit, develop, nurture, and retain talented individuals from diverse backgrounds, with varying skills and perspectives.

Not sure you meet all qualifications? Apply, and let us decide! Research shows that women and members of underrepresented groups tend not to apply for jobs when they think they may not meet every requirement, when in fact they do. We believe in giving everyone a fair chance to shine.

We also encourage you to reach out to us and discuss any reasonable adjustments we can make to support you throughout the recruitment process and your time with us.

Want to know more about our dedication to diversity, equity, and inclusion? Check out our efforts.

# **Apply Now**

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