

Marketing and SoMe Internship (Part time)

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Company: Jobly.fi

Location: Denmark

Category: business-and-financial-operations

Who We Are

We are Ranveig and Marco, two young entrepreneurs with a great vision to democratise access to products and make the economy more collaborative.

We are a very early stage Start-up in central Copenhagen (12m walk from the Central station)

What We Do

We are building Puzzle, an e-commerce marketplace for group-buying within beauty care. The concept is to embed trust, accessibility and convenience in the purchasing process.

Our website:

We offer the possibility to grow your experience and add young startup to your CV, where you will be responsible from idea creation to execution together with the founders directly.

Who We Are Looking For

We are looking for a self-going and organised Marketing/SoMe manager Intern, that has interest or experience with content creation or marketing storytelling through SoMe. Note that we are mainly looking for candidates located in the Nordic countries, that is currently studying within the field of Marketing/Social Media management, UX/Design or has experience/interest within those fields.

It is a big plus if you are interested in beauty care, and have an eye for Gen Z trends, as well as experience with community building, as we need to create a community rather than one-time customers.

Knowledge of Google ads and SEO or early funnel marketing to attach new customers is also very interesting to us, although not required.

For the right candidate, we are open to discuss flexible or part-time commitment to the role; location is also flexible but needs to be in a similar time-zone as Central European Time; UTC+01:00.

We celebrate diversity and are committed to creating an inclusive environment for all employees.

Responsibilities

We are looking to hire a Marketing intern to help with various aspects of marketing. Mainly B2C and Social media, Content creation through blog-posts and newsletters, with the goal to create a community and convert customers. Some tasks include:

Develop the marketing strategy together with the co-founders and CEOs.

Create content (posts, articles, etc.) and manage our social media (Tiktok and Instagram will be the main channels)

Plan and execute marketing campaigns and initiatives consistently according to set schedule

Create email campaigns, identify potentially user groups. Potentially advertising and creating promotions.

Take the lead or help organise marketing events and / or other relevant initiatives

As we are an early stage startup, we are more than open to explore new ideas and projects.

Desired Qualifications & Skills

Current enrollment in a university within Marketing, Communications, or similar fields

A very good understanding and interest of the latest marketing trends and techniques

Familiarity with different types of marketing strategies, and especially SoMe and content creation

Ability to work independently and “end to end” attitude in managing projects

Strong desire to learn along with professional drive

Excellent verbal and written communication skills

Creative and a creator

Full English proficiency (Danish and / or Swedish would be a plus, but really not required)

For full transparency, this is an unpaid position (we understand - unfortunately it is simply due to the early stage of the company).

Also, we won't be able to provide a laptop, however should you need access or subscriptions, this will of course be covered.

Apply for this Position

Note that we are mainly looking for candidates located in the Nordic countries, and within the EU. The hiring process is simple and fast. Upon review of your resume and you are selected as a final candidate, you will interview directly with the people you'll be working with, so both parties can quickly determine if the role is a good fit.

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Cross References and Citations:

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