

## Marketing assistant (student position)

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Company: Dedalus

Location: Copenhagen

Category: business-and-financial-operations

**Do you want a job with a purpose?**

**And do you want to make healthcare safer, better and more reliable?**

**Join our Team!**

### **The Digital Challenger in Northern Europe**

Dedalus is a Global Health Software Company and one of the largest in the world.

Working across the whole continuum of care and offering Open Standards-based solutions, Dedalus helps healthcare organisations to deliver new models of care. We have over 40 years of experience in delivering healthcare software and services to over 6,300 healthcare organisations.

In our region which consists of Belgium, The Netherlands and the four Nordic countries we are on a path to growth and there is a lot of trust from Dedalus group in that our region can show the way of new sales and business development.

**You will help build our brand across 5 countries.**

Your primary task is to support our business and ensure that we strengthen our brand and engagement on social and web.

**Your tasks will be within**

Production and publishing of content (text, graphics, images, video) for digital platforms like social media, our website and events.

This role is 30% operations and 70% content/creative with the support of our existing team.

There is a significant amount of flexibility for you to put your mark on the work and we do

expect that you bring some new thinking to the company.

### **We imagine that you**

Is a Swede living in Denmark or Danish with flawless written Swedish competencies

Has worked hands-on with the Adobe suite or other graphical production tools like e.g. Canva

Has worked with video production and editing

Knows how to work within wordpress or are willing to learn

Has an understanding of SEO

Is creative, structured and detail-oriented

Is good at creating relationships at all levels - both internally and externally

Is communicatively strong within English

### **Why Dedalus?**

Our colleague Thomas sums it up quite well:

“We work according to the phrase; ‘Life flows through our software’ which very precisely sums up what we do in our daily lives. Our work has in many different ways a very clear relevance to the lives every single citizen”.

### **How a collaboration between us would look:**

Primarily remote, but we expect that you will be able to collaborate face-2-face with our head of marketing and communication in the office located in Aarhus or Copenhagen.

NB: Some travel days for workshops or support for events across the Northern Europe region should be expected. We of course respect your studies.

### **Working hours:**

15-20 hours per week

### **Does the above sound interesting?**

Then send Thomas Bay Pedersen, head of marketing and communication, a DM via LinkedIn or write him an email via .

We hope to hear from you.

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