

# Denmark Jobs Expertini®

## Marketing, Sales, Social Media - Internship

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Company: Jobly.fi

Location: Denmark

Category: other-general

Live-Score API provides football data through API. Our product currently provides live-scores, fixtures, standings, and in-play events and more to clients from all over the world.

People from 196 countries visit our website throughout the year.

Do you want to be part of the hype surrounding EURO 2024, and Copa America 2024? Do you enjoy researching, planning, and communicating? Do you get in the zone when you sit in front of your keyboard or get a prospect on the phone? Spent your internship with us and you will be able to do what you enjoy all the time! You will be able to build on your experience and skills and get worldwide recognition. Our website has visitors from 196 countries from the globe. Literally there are only 4 countries from which we do not have visitors. Join us and spread the word about our football API and data that will be used by football fans all over the world.

### **Are you looking to:**

Be in the zone all the time, enjoying your passion without any stress

Put your skills and knowledge to the limit and grow them

Learning how to communicate business goals to external stakeholders

Popularize products used by thousands and will be used by millions

Communicate with national and international football teams and associations like CONMEBOL, CONCACAF, AFC, and CAF

### **We are looking for an intern who:**

- 1 . Is fluent in English and Bulgarian
- 2 . Loves football and the data around it
- 3 . Sees mistakes as ways to improve and not as setbacks
- 4 . Doesn't mind experimenting and thinking outside of the box
- 5 . Has heard of SEO
- 6 . Knows what email marketing is

### **You will be:**

- 1 . Maintaining and improving our Social Media presents in LinkedIn and YouTube
- 2 . By in the driver's seat of EURO 2004 and Copa America 2024 efforts
- 3 . Communicating with clients, prospects, and partners
- 4 . Communication with national and international football associations
- 5 . Plan marketing campaigns in the near and far future
- 6 . Producing content for our website, emails, and social media
- 7 . Work on the popularisation of a Podcast about people who never give up

Does this sound like you? Send us examples of your work, portfolio, or school projects, and one suggestion of what would you improve on our website or social media channels right now. ()

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