

Personalized Internet Ads Assessor

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Company: Telus International

Location: Denmark

Category: business-and-financial-operations

TELUS International AI Inc. partners with a diverse and vibrant community to help our customers enhance their AI and machine learning models. The work of our AI Community contributes to improving technology and the digital experiences of many people around the world. Our AI Community works in our proprietary AI training platform handling all data types (text, images, audio, video and geo) across 500+ languages and dialects. We offer flexible work-from-home opportunities for people with passion for languages. The jobs are part-time, and there is no fixed schedule. Whoever you are, wherever you come from, come join our global AI community.

The Role

Who is suitable for this work?

We are looking for dynamic people who have strong communication skills and use the Internet daily.

This is a freelance, independent contractor position. You will have the flexibility and freedom to work from your own home, working your own hours.

What does the work involve?

In this job you will be reviewing online advertisements in order to improve their content, quality and layout. You will be required to provide feedback and analysis on advertisements found in search engine results and provide ratings on their relevance to the search terms used. Another aspect of this opportunity will involve reviewing the language used in advertisements by examining grammar, tone and cultural relevance.

Ideal Profile

You must be living in Denmark for the last 3 consecutive years.

You must have familiarity with current and historical business, media, sport, news, social media and cultural affairs in Denmark.

Full professional proficiency in English and Danish language to effectively liaise with the stakeholders of the region.

Access to and use of a broadband internet connection and associated computer and software to perform the work, all provided at your own expense.

Experience in use of web browsers to navigate and interact with a variety of content.

Access to and use of an Android (version 4.1 or higher) or IOS Smartphone (version 8 or higher) to complete tasks.

A Barcode Scanner application must be installed on your smartphone to complete certain tasks.

Active daily user of Gmail and other forms of Social Media.

What's on Offer?

Flexible working options

Opportunity to make a positive impact

Work within a company with a solid track record of success

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