

## Swedish Social Community Manager (student position)

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Company: Egmont

Location: Copenhagen

Category: other-general

## Swedish Social Community Manager (student position)

**Are you good at building relationships and confident to engage in conversation with users on our clients' social channels? Are you a Swedish student living in Copenhagen?**

We are looking for an ambitious and creative problem solver who enjoys communicating with different target groups across a wide range of brands from " to confectionary.

Maybe you are studying with a focus on marketing and (digital) communication or maybe you are working freelance within the same field. This is a great opportunity to play a key role in our social media team.

Your tasks will primarily consist of community management and copywriting along with content development, adaption of content to the Swedish market and advertising set-up across social platforms.

Working within the social media team you can expect fun and creative collaborations across our departments.

### **Candidates should have the following skills and experience**

Familiarity with Facebook, Instagram, LinkedIn, YouTube etc.

Preferably prior knowledge of Meta Business Manager

Preferably prior knowledge to Adobe InDesign, Photoshop, Premiere Pro

Experience with Word, PowerPoint & Excel

Fluent in Swedish and English

– both written and verbal (several languages are a plus of course)

Excellent copywriting skills

Highly organized with great attention to detail – both visually and grammatically

Pro-active team player, enthusiastic and curious

### **Who we are**

Story Lab is a creative agency in Egmont specialized in brand activation, storytelling, and production of branded content across all platforms. We work with both local and international clients.

### **What we offer**

- An energetic, young and ambitious agency
- Danish, Norwegian and Finnish colleagues
- An informal culture with room for humor and lots of social activities
- An inspiring environment where we constantly learn

Hours: 10 per week

Contract: Student position

Employment date: September 1st 2024

If you have questions regarding this job, please contact Head of Media Strategy & Paid Social Marie Tidemand .

Work address: Strødamvej 46, 2100 Copenhagen.

**Deadline for application June 1st 2024. We are scheduling job interviews continuously. Please use the Apply Now button. We do not accept applications via e-mail.**

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