

Webflow Developer

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Company: Jobly.fi

Location: Denmark

Category: computer-and-mathematical

Greetings, Webflow hero

Note: the job post includes images and links, in case you can't see them: ()

This is not a usual job description, but there is a good reason for that.

It's going to take you 5 minutes to read it, but it is 100% worth it.

Let us explain.

Over the past 100 years, media production went through cycles of innovation that impacted the production, distribution, and consumption of media in ways that we couldn't predict.

Things are changing quickly, technologies grow and evolve in multiple waves.

One of the ways to think about how technologies emerge is that stuff tends to begin small and slow. There is an early period where the technology isn't quite working and it doesn't look like it's going to be very useful or important.

But then, it reaches a point where the growth accelerates upwards. It moves from the period when it was kind of a crazy idea to a period of excitement and growth.

Everything starts working.

Image credit:

At Synthesia, **we believe the future of media is synthetic**. ~~Not~~ sure what's that about?

Check this article written by our CEO Victor Riparbelli:

It's kind of a crazy idea.

But after 5 years of research and a roller coaster ride of successes and failures, here is a

graph showing the number of AI videos created by our customers in 2021 (in 2022 it's growing exponentially).

Not that crazy of an idea anymore, huh?

In 2021 we've raised two funding rounds with a total of \$62M from legendary investors such as Kleiner Perkins and Google Ventures.

And now, in June 2023, we've raised an additional .

And yet, we're just getting started building the foundations of a whole new type of media.

We're still extremely early, and you have the chance to be a pioneer and shape the future of video production!

To continue our growth trajectory, we're looking for a **passionate Webflow Developer**.

We have a product/market fit, good website fundamental and we're ready to push the throttle down. Come aboard!

About the job

In this position, you will join our Website team within Marketing as a Webflow developer and be responsible for optimizing the website for smoothest user experience and conversions.

Our website is built in Webflow and we already have 4 amazing full-time Webflow developers in-house.

How do we perceive our website?

We treat the website as a product. Dynamic, constantly optimized and with great copy. The website is already not bad at all right now - but we'd like to have the best possible B2B website around (think [Stripe](#) or [Figma](#)). We aspire to both amaze new visitors visually, provide a very personalized experience and communicate the value of our product as clearly as possible.

How will your day to day look like?

Working in a small team, constantly optimizing the user experience, building new pages and optimizing existing sections based on constant learnings. And, of course, having fun along the way.

You can see more about who we are and how we work here:

Interested? Imagine joining Airbnb, Stripe, Figma - when they had product-market fit, but

the world hasn't completely realized it yet. That's how early we are.

Requirements:

2+ years of experience working in tech startups

Proven 1+ experience with Webflow development

Good understanding of HTML/CSS

Good eye for design and ability to work in Figma (we don't expect you to be a designer though)

At least basic understanding of JS

You are naturally curious about marketing

Experience with Hubspot is a plus

Benefits:

We are generous you will be compensated fairly (incl. stock option plan)

We are mindful you will have the flexibility to work from home and rest when you need to.

We are a tech company you will have access to all the equipment you need.

We are fun we do company off-sites, team dinners, and other social activities.

We want you to grow you will be joining a bunch of exceptional professionals who will help you shape the career you are dreaming of.

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